



**Whitehorse Cross Country Ski Club
Board of Directors Meeting**

Wednesday, February 1st, 2023, 7:00 p.m. _virtual meeting via Google Meet

AGENDA

1. Call to Order: at 7:02
2. Approval and Additions to Agenda: moved by Deb Gohl, all in favour.

Guest Presentation/Discussion

3. Kalin Pallet_Yukon Tourism and Eddyline Consulting_(30 minutes)
 - Work to promote sport tourism in the Yukon working with orgs like biathlon, YRQ, sima - currently creating master plans.
 - Comes with a team of people.
 - Looking to create a ski club master plan - build on the ski club strat plan; focus on sport/tourism
 - Final product: final report of master plan
 - Destination development is part of Tourism and Culture's mandate at the moment; to keep momentum going for organizations.
 - Sport tourism link: legacy projects (CGC), benefits like Sima's pre-season program - brings new people in potentially slower season
 - Yukon has broad appeal; hasn't previously been a targeted approach; now thinking of ways to capitalize on the Yukon's appeal and take consistent, strategic approach: partnerships, funding, event organization and support.
 - Sport tourism support adaptable to WCCSC focus.
 - Meeting discussion: diversify revenue, keep in line with RIDEA committee, Continue discussion at the next meeting.

Approval of Previous Minutes

4. Review and approval of the draft Minutes from January 4th, 2023
Moved by Jan Downing, all in favour

Updates

5. Board Committee Updates (5 minutes each) Everyone
 - RIDEA: sent email; action plan item to rename WCCSC. Foundational piece to the work the committee is doing: perception of elitism, club with in vs. out crowd, recognizing that language is a powerful thing so we could make it more welcoming/open (not so much



about membership). First step: board approval, committee starts research, poll season's pass holders & day pass users, committee presents findings to board for decision. Suggest using a consultant to make sure that process is good from the beginning. Need communications strategy (should be for the strategic plan). Board generally supportive.

- Climate Change: brainstorming next week
- HR: Ben's shortened work hours in the summer request - request for information from Corinna.
- Land Tenure: LOO: expiring soon. YG working on McIntyre Creek Park and Lands Act. Invite Bengt Petterson to come to next meeting/sit on the committee. Meeting next week.
- Major competition and events: Working mostly on putting on events for the season. Sarah's sitting on the YSM committee as race secretary. Will discuss sitting also as a board member.

Standing Items

6. Financial Report (5 minutes) - Leslie
 - no new financial statements - 1st of the month too early.
 - Looking for higher interest rates for some funds. FNbank does not offer GICs; BMO - up to 4.5% in 1 year locked GIC, lower for redeemable GICs. Wait a couple weeks for BoC interest rate to trickle down. Propose moving some money to higher interest accounts; Leslie to discuss with Corinna on amount for locked in vs redeemable.
7. Club Manager's Report (5 minutes) - Ben
 - Ski patrol skidoo: staff to follow up with letter
8. Operations Report (5 minutes) - Jan
 - Keep right signage increased to help reduce skier collisions.
9. President's Report (5 minutes) - Jean Paul

Discussion and Decision Items

10. Update of Strategic Plan (30 minutes) - Jean Paul
 - set aside for this agenda. Hold 1 hour meeting before next board meeting on Feb 22 7-8pm
11. CCY sublease Update (5 minutes) - Jan P
 - removed item from agenda
12. Coach Replacement (20 minutes) - Ben
 - critical decision: club coach or sport governing body hires coach?
 - CCY doing planning/visioning workshop on Feb 19; keeping that within organization.
 - Stressed to CCY that WCCSC would like to make decisions collaboratively; WCCSC should have a role in the sport governing body's development.



- Role of club vs sport governing body - to discuss, look at best case in the Yukon context, in the nordic context, etc.
 - Work in a good way with CCY.
 - CCY is currently restructuring.
 - Write a letter to CCY to get WCCSC input in before the visioning workshop. Jean-Paul will draft a letter for board input.
13. PB CDF Application_Update (5 minutes) - Jan D.
- In for review, Jan is expecting feedback and questions.
14. Functional Planning Proposal_(15 minutes) - Jean Paul
- deferred to the next meeting.
15. Operational Procedure_Update_Skiing with Biathlon Rifle - Ben
- Continued policy work - checking with firearm officers, legislation, a minor can't carry a firearm by themselves without adult (with PAL) supervision. To do: talk to other clubs in Canada; think of rifle replacements to use for training; or set up training sessions with a coach for supervision.
- Generally, feedback is that it would be very difficult to operationalize this policy.
- Work continues.

Adjournment at 9:20pm

Next Board Meeting: Wednesday, March 1st, 2023.